

LIVING THE ARMY ETHIC



Learning Outcomes

- Develop an understanding of the Army Ethic and its relation to *Why We Serve*.
- Develop an understanding of the Army Profession's shared identity, roles, and moral principles – *How We Serve*.
- Explain why living the Army Ethic is important to develop mutual trust, internally and externally.
- Apply the Army Ethic to the decisions and actions of Trusted Army Professionals.

The Army Ethic....

- Explains the nature of honorable service in accomplishment of the mission, performance of duty, and all aspects of life.
- Guides the Army Profession in the ethical design, generation, support, and application of landpower.
- Establishes the standard and expectation for all to serve as Stewards of the Army Profession.
- Inspires and motivates the conduct of Soldiers and Army Civilians who are bound together in common, moral purpose.
- Expresses the standard and expectation for all of us to make right decisions and to take right actions. It is the heart of the Army and the inspiration for our shared professional identity – *Who We Are – Trusted Army Professionals.*



<http://cape.army.mil/videos/living-the-army-ethic-why-and-how-we-serve>

Why We Serve

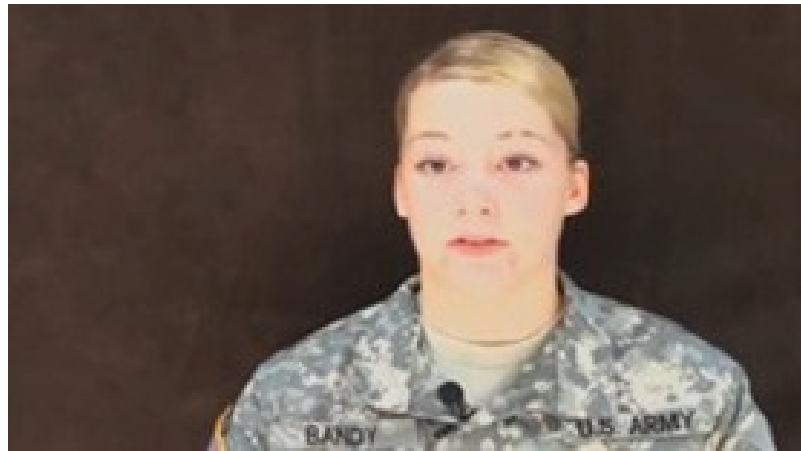
We are committed to do our duty to contribute to the “common defense;” we share a love of country and our Army Family; we defend American values that frame the nation as expressed in the Declaration of Independence and the Constitution of the United States; and we serve “not to promote war, but to

➤ Love of Country and Family

➤ Preserve the Peace – Prevent, Shape, Win

➤ Defend the American People and Values

Love of Country and Family



“Carried Strength”

<http://cape.army.mil/vcs/carried-strength>

Preserve the Peace - Prevent, Shape, Win

- Prevent conflict by deterring potential adversaries and assuring allies and partners.
- Shape the strategic, operational and tactical environment to ensure the U.S. maintains an advantage prior to conflict.
- Win quickly and decisively in the event of conflict.



Ref: The Army Vision 2015-2025

Strategic Advantage in a Complex World

Defend American People and Values

- The collective right of the American people to independence and political sovereignty is the moral basis for the Army mission.
- Protecting our collective right is the service the Army Profession provides for our society.
- We must not violate the rights of others or we violate our own ethic and erode trust and legitimacy.
- The Army mission, as directed by our civilian leaders, justifies the ethical application of landpower, which could result in taking the lives of others and placing our own lives at risk.



How We Serve

We live by and uphold the Army Ethic in the conduct of our mission, performance of our duty, and all aspects of our lives; and we practice the discipline of our military art and science, always striving for standards of excellence.

By our solemn oath, we voluntarily incur moral obligations inherent in the shared identity to which we aspire:



Trusted Army Professionals
with complementary roles as
Honorable Servants,
Army Experts, and
Stewards of the Profession

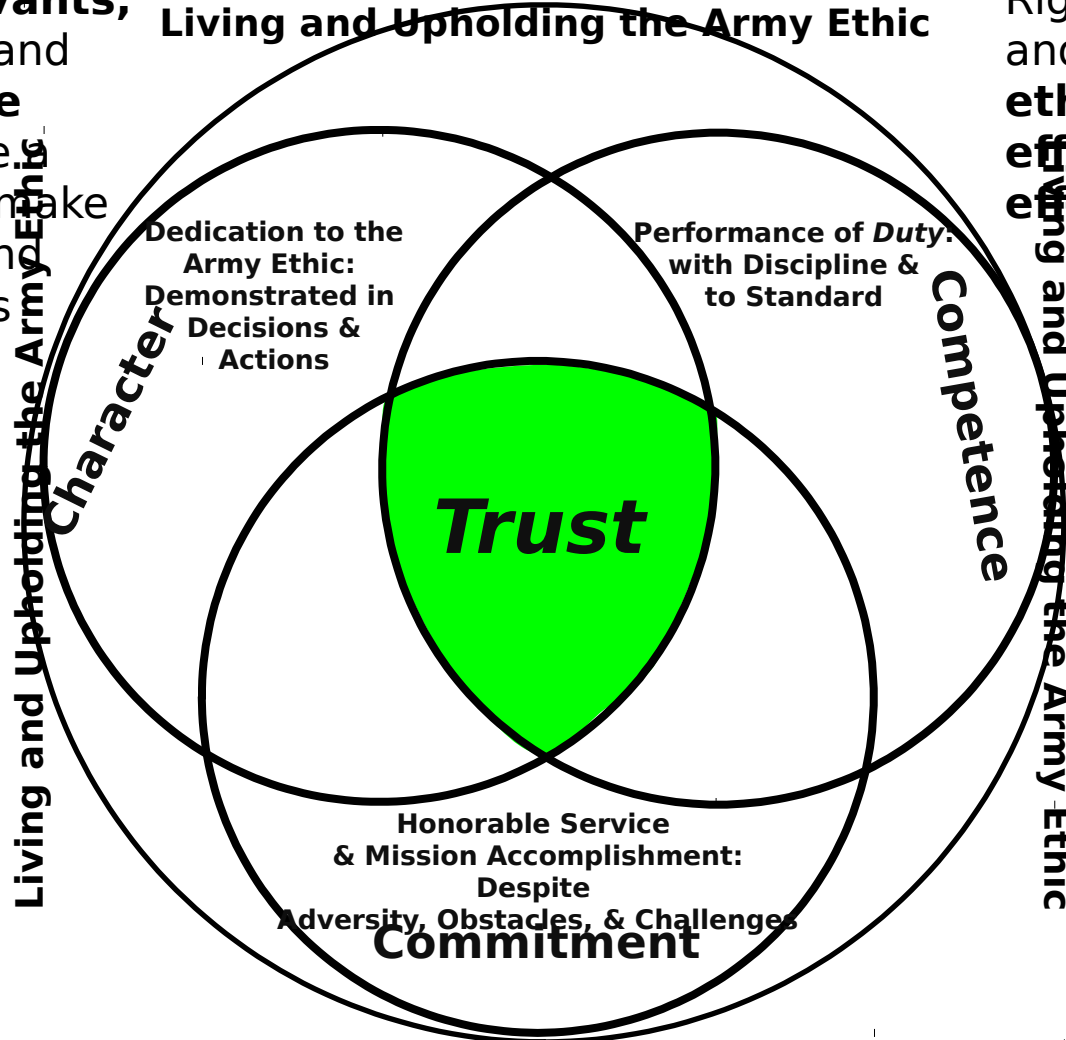


How We Serve as Trusted Army Professionals

Honorable Servants, Army Experts, and Stewards of the Profession have responsibility to make right decisions and take right actions

Living and Upholding the Army Ethic

Right decisions and actions are **ethical, effective, and efficient**



Mission Command & Leader Development depend on the **Character, Competence, Commitment** of Army Professionals in the performance of *Duty* and all aspects of life

Honorable Servants of the Nation - Professionals of Character

- We serve honorably—according to the Army Ethic—under civilian authority while obeying the laws of the Nation and all legal orders; further, we reject and report illegal, unethical, or immoral orders or actions.
- We take pride in honorably serving the Nation with integrity, demonstrating character in all aspects of our lives.
- In war and peace, we recognize the intrinsic dignity and worth of all people, treating them with respect.
- We lead by example and demonstrate courage by doing what is right despite risk, uncertainty, and fear; we candidly express our professional judgment to subordinates, peers, and superiors.



“Honorable Retaliation”

<http://cape.army.mil/vcs/honorable-retaliation>

Ref: ADRP 1; Figure 2-4

Video Case Study - CAPE Website:

<http://cape.army.mil/>

Army Experts – Competent Professionals

- We do our duty, leading and following with discipline, striving for excellence, putting the needs of others above our own, and accomplishing the mission as a team.
- We accomplish the mission and understand it may demand courageously risking our lives and justly taking the lives of others.
- We continuously advance the expertise of our chosen profession through life-long learning, professional development, and our certifications.



“Binding Wounds”

<http://cape.army.mil/vcs/binding-wounds>

Stewards of the Army Profession - Committed Professionals

- We embrace and uphold the Army Values and standards of the profession, always accountable to each other and the American people for our decisions and actions.
- We wisely use the resources entrusted to us, ensuring our Army is well led and well prepared, while caring for Soldiers, Army Civilians, and Families.
- We continuously strengthen the essential characteristics of the Army Profession, reinforcing our bond of trust with each other and the American people



“Caring for Our Own”

<http://cape.army.mil/vcs/caring-for-our-own>

Expectations for *Army Professionals*

- Seek to discover the truth, decide what is right (ethical, effective, efficient), demonstrate the *character, competence, and commitment* to act accordingly.
- Contribute honorable service in the conduct of the mission, performance of duty, and all aspects of life.
- Stand Strong as stewards in maintaining the Army Profession by upholding the Army Ethic—prevent misconduct and do what is right to stop unethical practices.



Learning Outcomes Review

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**Your feedback is
important for
Strengthening the
Army Profession!!**

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Reference Code can
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Profession learning



AAOP Theme Lesson Feedback Questions

<http://cape.army.mil/aaopfeedback.html>

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Professionals**